



# EAL Accelerated Facilitation Certification



Hosted By:



**renew**  
therapeutic riding center



More information & Register  
[ealacademy.com/trainings](http://ealacademy.com/trainings)

**4-DAYS, SUNDAY – WEDNESDAY**  
**JUNE 29 – JULY 2, 2025, 8 AM – 5 PM**

**Holland, MI (near Grand Rapids)**

### What you'll gain from this training:

- Learn and practice a coaching style of facilitation that includes guiding clients through change with powerful questions
- Experience 18 horse activities and learn how to apply them with all types of clients; including somatic awareness and deep individual experiences with horses
- Practice integrating feedback and wisdom from our horse partners
- Gain best practices and the step-by-step process to conduct effective and professional learning programs that will support you in building and marketing your program
- Discover your strengths as a facilitator, and bring your voice and values to facilitating EAL

Learn more and register at <https://ealacademy.com/trainings> & <https://ealacademy.com/trainings.html#CertInfo>

- **Early-Bird Discount \$3,497**, Regular Price is \$4,497, there are other discounts for 2 or more attending together, previous equine-assisted certification, host affiliation, or bundling with the 1-day Mindfulness; last day to register and all discounts expire on the date listed on our website; <https://ealacademy.com/trainings.html#PaymentInfo>

**EXPERIENCE THE BEST EAL FACILITATION TRAINING AVAILABLE**

**TRAIN IN A SMALL GROUP SETTING**

**GAIN HANDS-ON FACILITATION EXPERIENCE**

**EXPERIENCE 18 IMPACTFUL ACTIVITIES**

**STEP-BY-STEP PROCESS & FORMS**

**LED BY EXPERT EAL TRAINERS**

### HOST

The H.E.A.R.T. Center  
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### EAL ACADEMY

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## Training Description

Become a certified EAL Facilitator! Experientially you'll learn a coaching style of facilitation to conduct EAL programs for varying types of clients. We'll experience how horses, as co-facilitators, provide experiences unlike any other for people to learn or grow. You'll be guided step-by-step as you facilitate activities, and learn best practices to design and conduct effective EAL programs that provide lasting impact for clients. You will build your competence and confidence in facilitation, and you'll explore how to build and market your program.

After attending the training and meeting all the requirements for certification (documented within our training curriculum), you have 6 months to complete the certification Self-Test. Your Self-Test results along with facilitation skills demonstrated during the training program will determine your certification status. This is a **lifetime certification** that doesn't require future membership or continuing education to maintain your certification status. You choose when you want to invest in continuing education and our focus is to earn your continuing education business.

Each training is typically up to 12 participants, so this is a highly personal experience with the trainers and other participants.

This is an accelerated training program with pre-work to complete prior to the training.

During the Certification training, you will:

- Receive extensive training materials that include a set of facilitation cards and a library of forms, tools, templates, and samples to use with client programs.
- Integrate the horse-human connection into facilitating client learning experiences and shift into powerful debrief questions. Learn about the key aspects of partnering with horses in a conscious and responsible manner while opening to their feedback and wisdom.
- Practice great facilitation skills to lead any group - corporate training, team building, leadership development, coaching, personal growth, wellbeing, self-care, youth programs, etc.
- Gain direct experience by facilitating EAL horse activities, a safety demonstration, and an end of program recap; you'll be supported with coaching from the trainers and attendees.
- Experience 18 EAL horse activities plus additional activities are provided with the curriculum materials; some activities include somatic awareness and deep individual connection with a horse.
- Learn how to integrate assessment tools with EAL programs; experience the CliftonStrengths (also known as StrengthsFinder) and a strengths focused training experience that you can use with your clients.
- Gain deeper understanding and experience in facilitating clients through the change process; learn how to guide clients to identifying actions for change to carry the experience forward.
- Learn how to build and market your program through offering professional EAL programs; you'll learn a step-by-step process for designing and conducting powerful EAL programs that achieve client goals, deliver lasting impact, and provide amazing client experiences. You'll learn about value-added aspects to stand out from your competition.
- Review EAL specific business aspects such as liability risk management and equine liability insurance, marketing, pricing, selling, and hosting EAL programs.
- Collaborate with others and build a network to support you in building your program.
- Discover your strengths, develop skills, and gain confidence in facilitation; empower your voice and values in your EAL program.

After the training, you'll have access to our free online community (private Facebook group) to connect with others that have attended our trainings to collaborate about EAL tools, techniques, resources, facilitation opportunities, and in many other ways. Also, you may always contact EAL Academy for support with your questions.

### Prerequisites:

- Experience with safely handling horses on the ground, no riding or driving experience is needed.

## Additional Event Information

<b>Travel:</b>	<p>Airport: Gerald R. Ford International Airport (GRR) in Grand Rapids, <a href="https://www.grr.org/">https://www.grr.org/</a>; 35 minutes away from the host facility, depending on traffic</p> <p>Rental Cars: Check airport website for available car rental providers</p> <p>Lodging: There are nearby hotels and short-term rentals; please review ratings when selecting your accommodations</p>
<b>Schedule:</b>	<ul style="list-style-type: none"><li>• Each day the training starts promptly at 8 AM and will go until the training is, and no later than 5 PM</li><li>• There are breaks mid-morning, mid-afternoon, and lunch is at 12:15 – 1 PM</li><li>• There is homework each evening</li></ul>
<b>Weather &amp; Clothing:</b>	<ul style="list-style-type: none"><li>• For July, average daily highs in the high-70's to mid-80's; overnight in the 60's (°F)</li><li>• Time will be spent both indoors and outdoors, doing physical activities with horses</li><li>• Dress appropriately for the weather and it is best to layer clothing</li><li>• Participants are required to wear closed toe shoes or boots</li></ul>
<b>Food &amp; Beverages:</b>	<ul style="list-style-type: none"><li>• EAL Academy provides water and light snacks</li><li>• Lunch is handled differently at each training so watch for an email sent a week or so before the training that will explain how lunches will be handled.</li><li>• It's important that you bring whatever you need to be comfortable, nourished, and hydrated.</li></ul>
<b>Pre-Work:</b>	<p>This class is an accelerated program for certification as a EAL Facilitator through EAL Academy. It's a certification requirement to complete the pre-work prior to the training and be familiar with all concepts presented in the curriculum. This will allow us to spend time making sure you have mastered facilitation, activities with horses, and address topics important to you. This is an overview:</p> <ul style="list-style-type: none"><li>• Review the Overview, Pre-Study, and Day 1 materials prior to the first day of the training; review the remaining materials prior to each training day</li><li>• Read the short book <a href="#">Open to Outcome 2 Edition: A Practical Guide for Facilitating &amp; Teaching Experiential Reflection</a> by Micah Jacobson, Mari Ruddy (latest edition preferred)</li><li>• Provide your <b>CliftonStrengths Top 5</b> results (also known as StrengthsFinder) <b>2 weeks prior to the start of the training</b>; if you haven't taken this assessment before, there are two ways to do it:<ul style="list-style-type: none"><li>○ Purchase the book (new, not used) <a href="#">Strengths Based Leadership: Great Leaders, Teams, and Why People Follow</a>, which includes instructions and an access code</li><li>○ Purchase the Top 5 assessment directly at <a href="#">Gallup CliftonStrengths</a></li></ul></li></ul> <p>The training curriculum materials are sent when you register or approximately 40 days prior to the training.</p>
<b>Bring with You:</b>	<ul style="list-style-type: none"><li>• Printed training materials for the 4 training days</li><li>• Anything additional you need for a positive training experience, such as device charger(s), sunscreen, bug spray, sunglasses, hat, jacket, food (see above), and anything else to be comfortable</li></ul>
<b>Technology:</b>	<ul style="list-style-type: none"><li>• EAL Academy primarily communicates important training information through email, so be sure to watch for our emails in your inbox and junk/spam folders; add our email, <a href="mailto:staff@ealacademy.com">staff@ealacademy.com</a>, to your address book (or "whitelist" our email address)</li><li>• A confirmation email is sent after you pay your registration</li><li>• The training curriculum is sent approximately 40 days before the training, followed by other emails to coordinate the prerequisites along with other aspects of the training</li><li>• You'll access the curriculum in cloud folders</li></ul>

	<ul style="list-style-type: none"><li>• You'll print 4 documents to bring with you to the training; if you plan view these electronically on a mobile device then please confirm the documents are saved/downloaded to your device before you arrive since Wi-Fi and cellular service may not be available at the training</li><li>• Provide us with your mobile number in case it's needed for coordination</li></ul>
<b>CEUs:</b>	<ul style="list-style-type: none"><li>• <a href="#">PATH Intl.</a> has pre-approved CEUs for this training: 10.5 CRs (all certifications) and 53.5 CEs</li><li>• For other CEUs, we have materials you can submit to your licensing and/or certifying organization(s) to determine if they approve CEUs for this training</li></ul>

Note: Information subject to change.